

# Alianna Panganiban

Entry-Level Accessories Planner | Combining UX, Research & Data Analytics Skills

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## Work Experience:

### **Centric Brands - New York, NY (March 2025 - Present)**

| Assistant Planner, Accessories

Microsoft Excel, Power BI - SAP Analytics - Tillerman

- Analyzed data that consisted of sales forecasts and inventory to build plans for retail locations/e-commerce accounts, also for brands and iconic licenses in contributing to target financial budget goals while optimizing stock levels.
- Partnered with sales and operations teams to deliver data-driven insights in tailored reports that informed business strategies to support alignment with factories and warehouses domestic as well as overseas.

### **Centric Brands - New York, NY (June - August 2023)**

| Intern, Production

Microsoft Excel, Powerpoint - SAP Analytics - PLM - Adobe Photoshop & Illustrator

- Streamlined production workflows by managing accurate reports for inventory, cost, and shipments for well known licensed brands: Tommy Hilfiger, Calvin Klein, Quiksilver.
- Collaborated with cross functional teams in preparing tech packs, style guides, or prototypes to ensure design feasibility based on business requirements.

### **New Jersey Institute of Technology - Newark, NJ (September - December 2021)**

| Information Systems Teacher's Assistant

Figma - Adobe Photoshop, XD, & Illustrator - HTML - CSS - Javascript - Java - Python - Prototyping - Wireframing - Usability Testing

- Mentored 50+ undergraduate students in UX/UI projects, guiding user-centered design processes (user interviews, surveys, usability testing), programming, and prototyping (low-fidelity wireframes to high-fidelity designs), enhancing results by 90%.

### **Nordstrom - Edison, NJ (June - August 2021)**

| Fulfillment Associate

Microsoft Excel - SAP Analytics

- Retrieved and processed 100+ customer orders daily, performed quality checks on products to analyze trends in defects.

## Education:

### **New Jersey Institute of Technology (September 2020 - May 2024)**

| Dean's List Spring 2022, Fall 2023

- Bachelor of Science in Human Computer Interaction

## Technical Skills:

**Proficiencies:** Microsoft Excel - Power BI - Git - SAP Analytics - PLM - User Research - Prototyping - Wireframing - Usability Testing

**Design:** HTML - CSS - Figma - Adobe: Photoshop, XD, & Illustrator - Bootstrap - Sketch - Digital Photography

**Programming:** Javascript - Java - Python - SQL - React - Node.js - Flask

## Projects:

### **Visual Intelligence LLC: A Goal Towards Prevention and A Cure (January - May 2024)**

| New Jersey Institute of Technology Spring 2024 Industry Capstone Project

Wordpress - HTML - CSS - React - Node.js

- Designed a new website to showcase research of optical diagnostics, integrating an ecommerce platform, and a real time chatbot. Utilized user testing and data analysis tools to refine user experience, iterating based on quantitative and qualitative feedback.

### **Maximizing Business Opportunities Through Artificial Intelligence (June - August 2023)**

| First Place at Centric Brands 2023 Summer Internship Group Capstone Project.

Midjourney - ChatGPT - Microsoft Powerpoint, Excel - SAP IBP

- Conducted market and data analysis to identify potential business impacts and opportunities, driving strategic recommendations for the implementation of Artificial Intelligence driven solutions.

## Leadership

### **NJIT's Filipinos In Newark Engaging In SocioCultural Traditions (F.I.N.E.S.T.) -**

September 2020 - Present | Newark, NJ

External of Public Relations, Reign or Shine Event Host

**God's Love We Deliver Volunteer** - July 2023 | New York, NY

Food Preparation

**Jesus The Healer Filipino Church** - 2017 - Present | Wayne, NJ

Youth Group Leader

## References:

### **Janie Waldman**

Senior Director, Production, Centric Brands

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